



Polycom® Programs and Resources for Education

Programs

Education in the 21st century is at a tipping point. Administrators must find a way to meet unfunded legislative mandates while overhauling the educational experience to prepare students for a global economy.

Educational equity must be provided while complying with standards, improving student performance, managing faculty shortages, and increasing student retention. Educators and administrators alike are meeting the demands of a changing education system while eliminating the boundaries of time and distance using unified collaboration including distance learning solutions to save on the costs and time lost to travel. Polycom offers a wide range of programs and resources to meet the challenges you face and empower your success.

Polycom Education Honors Program

The Polycom Education Honors Program is a comprehensive program specifically designed to provide educators access to specialized application training, and mission critical content and collaboration resources.

www.polycom.com/education/Honors

Polycom Content Access Program (PCAP)

Educators can enhance their curriculum, connect with colleagues and peers, and expand the reach of their classroom with live, relevant and culturally rich interactive learning experiences. Polycom Content Access Program (PCAP) is designed for Polycom customers who have never or seldom connected with content providers such as museums, science centers, and authors to experience the power of this educational tool. Polycom will provide a complimentary virtual field trip to jump start your video conferencing experience.

www.polycom.com/education/PCAP



Using Polycom solutions is like having an instant passport beyond traditional walls, time zones, and schedules into the very best learning environment.

Training Services

Polycom is committed to the successful implementation and integration of technology solutions within your academic environments.

Polycom Academic Training for Success

Educators need to feel comfortable using technology as an administrative or instructional tool. Learning to use the equipment effectively, finding relevant content, and assimilating the technology into daily administrative activities and academic instruction are vital in fulfilling the potential of voice, video, and telepresence solutions.

In order to help ensure your success, we have created training courses and modules that may be customized to fit your administrative, instructional, or other needs. Our training will give educators the skills, resources, and opportunities needed to incorporate video conferencing technology to enhance the learning experience.

Polycom Learning Center

The Polycom Learning Center delivers targeted training content through experienced instructors, who continuously develop new programs and courses to address advances in technology and new functionality. All instructors are experts in data communications, telecommunications, and networking.

Courses are available in classrooms, remotely with an instructor, or as self-paced programs that enable learning anywhere, at any time. Product-based courses, taught with a blend of lecture and hands-on exercises give learners valuable technical product knowledge and skills that improve productivity, speed problem resolution, and increase utilization of your video conferencing systems.

www.polycom.com/services/learning_center

Grants & Funding

Polycom Grant Assistance Program

The Polycom Grant Assistance Program (PGAP) is designed to assist educational organizations in identifying funding sources for their technology investments in voice, video and infrastructure conferencing solutions. Using the Polycom® 7-Step Grant Assistance Process™, Polycom's team of grant experts helps agencies navigate through the maze of funding sources to identify those that best align with their program needs. PGAP has helped hundreds of customers navigate this maze of alternative funding. E-rate, USDA RUS Distance Learning, Investing in Innovation (i3) Fund, Enhancing Education through Technology (E2T2), and 21st Century Community Learning Centers are just a few.

Grant experts supervise and expedite the entire process, while Polycom's experienced grant writers assist in the preparation of the official application.

www.polycom.com/grants

E-Rate

The USAC Schools and Libraries federal E-Rate program is a \$2.25 billion discount program for schools and libraries to underwrite the costs of telecommunications services and voice, video and data equipment by 20 percent to 90 percent. Polycom has participated in the E-Rate program since its inception. Our E-Rate experts can provide you with information about the program so that you can effectively navigate the process. Polycom also maintains a current list of cost-allocated products in USAC's Eligible Products Database, making approvals quicker and funding more likely.

To learn more or check the specific eligibility of a product or service, for a list of Polycom eligible products, or to find out more about the E-Rate program, please contact us at erate@polycom.com or consult the E-Rate information section of our Website.

www.polycom.com/erate

Resources

Based on practical understanding, our resources have been developed by educators who experienced the challenges of effectively integrating technology into a learning environment. Our tools have been designed to provide you with quick easy access to rich resources needed for enhancing your curriculum.



Polycom Content Searchable Database

Polycom provides a free searchable content database offering educators worldwide access to more than 2200 programs from content providers. Updated daily, the database contains content provider educational outreach programs from organizations such as zoos, museums, author's experts in the field and much more. Polycom partners with Berrien RESA to bring you this database.

www.polycom.com/education/content



Polycom Collaborations Around the Planet (CAPspace)

CAPspace is a large scale global directory and professional network of educators for video conferencing project collaboration, with more than 10,000 members from 40 countries. Our directory enables educators to connect with peers to globally collaborate thus expanding and enhancing curriculum.

www.polycom.com/education/PCATP



Polycom Education Community

Join in online conversations with Polycom's Education Team and fellow educators through the Polycom Education Community, a newly launched external site that promotes the exchange of ideas in an informal environment. The community can also be used to share best practices, lessons learned, and pedagogical approaches or seek help.

<http://community.polycom.com/>



Polycom Special Events

Our special events provide FREE curriculum-rich content to Polycom customers to enhance learning and increase student achievement. Events include connections to renowned authors, experts in the field, famous people or places and much more.

www.polycom.com/education/Events



Now more than ever, distance learning has the potential to change the teacher and learner experience. By using Polycom's collaborative solutions educators are able to offer a low-cost, high-impact way to extend the interactive learning experience.

Educators for Education

Meet the Education Solutions Team

Marci Powell, Global Director - Education

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With over 20 years of extensive experience in the education field, Marci Powell provides thought leadership and strategic planning in the use of technology to address education needs. Powell began her career as a classroom teacher and has served as an administrator, e-learning expert, educational consultant, and in the telecommunications field. She was recently honored as the 2011 (TxDLA) Texas Distance Learning Association Hall of Fame inductee.

Marci is Chair Emerita and Past President of the U.S. Distance Learning Association (USDLA), currently on the Board chairing the Global Partnership Committee. She also serves on the Global Advisory Board for The Observatory for Borderless Higher Education (OBHE).

Elaine Shuck, Director Education, Americas & Global Industry Programs

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Elaine Shuck has earned a global reputation for melding unified communications to support educational achievement. Elaine knows the hard constraints facing today's educators while recognizing the high expectations of digitally connected students. She has designed and implemented programs that not only stretch scarce dollars but also inspire students as they collaborate with renowned thought-leaders. Her work has garnered major awards from the International Society for Technology in Education (ISTE) and the US Distance Learning Association (USDLA). An authority on social media, collaborative learning, and the use of best practices in distance learning, Elaine works with a host of educational groups and serves on the Board of USDLA.

Lynnette Whitfield, Director, APAC, Education Industry Solutions and Market Development

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With over 13 years in the Unified Collaborations industry, Lynnette is responsible for driving strategic business and academic initiatives and solutions for educational institutions. Based in Melbourne-Australia, Ms. Whitfield assists educational institutions across Asia Pacific to transform the way they teach, communicate and collaborate by leveraging Polycom's high-quality voice and visual communications. Lynnette also spearheads two divisions; Polycom's APAC Content Provider Program (where she recruits, and develops Museums, Zoo's and Science Technology Centres who offer programs to K-12 schools) and Polycom APAC Special Events program which in 2011 offers over curriculum based programs for schools across Asia Pacific.

Sue Porter, Special Events Coordinator

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Sue Porter worked as Instructional Technology Coordinator for the Grand Rapids area educational service center for 10 years, responsible for distance learning—both video conferencing and online learning. She was one of the co-founders of TWICE, Michigan's K-12 video conferencing organization. Porter brings her past experience as an elementary teacher and higher education instructor to the benefit of Polycom customers.

About Polycom

Polycom is the global leader in standards-based unified communications (UC) solutions for telepresence, video, and voice powered by the Polycom® RealPresence™ Platform. The RealPresence Platform interoperates with the broadest range of business, mobile, and social applications and devices. More than 400,000 organizations trust Polycom solutions to collaborate and meet face-to-face from any location for more productive and effective engagement with colleagues, partners, customers, and prospects. Polycom, together with its broad partner ecosystem, provides customers with the best TCO, scalability, and security—on-premises, hosted, or cloud delivered.

For more information, visit www.polycom.com, call 1-800-POLYCOM, or contact your Polycom sales representative.

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