

▶ Public Safety: How Polycom Solutions Improve Emergency Management

Public Safety teams need to respond to a wide variety of emergencies daily, ranging from natural disasters, health hazards, road accidents, and situations that threaten the safety and security of citizens. When a natural disaster occurs, state fusion centers are increasingly becoming a unified control tower for local government agencies, fire stations, and central agencies. This structure of centralizing during critical times increases efficiency while keeping cost low.

Government agencies in the United States and abroad spend large amounts of money every year in recovery after a disaster happens. As a result, they are moving from allocating budget for emergency recovery to strategies for prevention and mitigation. This is why they are not only adopting comprehensive disaster information systems but also investing in video conferencing and immersive telepresence solutions for all aspects of emergency management: disaster prevention, preparedness, response and recovery.

As a leading audio and visual communications solution provider for governments worldwide, Polycom is uniquely positioned to help support the transformation of public safety agencies by contributing to solutions for all aspects of emergency management, including operations continuity plans.

- **Mitigation and Preparedness.** Polycom distance learning solutions help improve skills by dramatically increasing the number of virtual workshops, seminars, and learning sessions; by extending the reach of a single instructor to many students in distributed locations; by distributing training program; and by tapping into the expertise of field experts and of professionals at training institutions throughout the world.
- **Detection and Analysis.** Polycom telepresence solutions that are integrated in fusion and control centers provide increased operational effectiveness by enabling decision makers and emergency responders to implement operations plans and manage crisis situations confidently with access to intelligence information and decision makers.
- **Response and Recovery.** Mobile communication solutions from Polycom and Polycom ARENA partners deployed in the field help ensure efficient and coordinated response by rapidly and accurately assessing the situation and producing a real-time common operational picture and enabling instant access to people and information to improve coordination and information sharing for emergency responders.



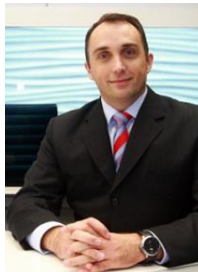
- **Operations Continuity:** Using Polycom telework and mobility solutions for daily communications, governments at all levels can continue to function adequately and provide essential services in the event of lengthy pandemic or other major disasters.

The benefits of video conferencing and video content management—systems that enable the recording, archiving, and streaming of video and audio footage—have been widely recognized by world-class emergency services teams. Such proven technologies enable personnel to be better prepared, to quickly assess situations and securely communicate face-to-face in any environment, whether on-base or in the field, thus helping to ensure rapid and informed decision making for greater mission success.

Finally, by enabling high-quality voice and visual communications in any environment, Governments can promote enhanced operational efficiency and sustainability.

Learn More from a Government Customer

[Watch how Oklahoma Army National Guards](#) have leveraged the benefits of video conferencing in emergency management.



Mr. Marc-Alexis Remond is Global Director, Government Solutions and Market Development for Polycom, Inc. In this role, he is responsible for driving strategic business initiatives in areas of public services, safety, security and defence worldwide. Based in Singapore, Mr. Remond assists government organizations around the globe to operate more efficiently and effectively, helping to transform the way they engage, communicate and collaborate with citizens, businesses and other government departments by leveraging Polycom HD telepresence, video and voice solutions. Known as the “collaborative government” approach, Mr. Remond’s latest initiative enables greater service, performance, and communication by providing citizens with on-demand access to better quality services wherever they may be located, and enabling geographically dispersed government teams to easily collaborate to make informed decisions and respond to emergencies in a timely manner. Please write to marc-alexis.remond@polycom.com to learn more.

Polycom Worldwide Headquarters
4750 Willow Road, Pleasanton, CA 94588
1.800.POLYCOM or +1.925.924.6000
www.polycom.com

